

## THE ONLINE TRADE FAIR

FOR THE FASHION INDUSTRY  $\star$  365 days a year  $\star$  60.000 retailers

**NextCollections.com** is the international Online Trade Fair for the fashion industry. A B2B platform with a wide range of collections of established & upcoming fashion brands. NextCollections offers a unique opportunity for fashion brands to present their collections to a large group of retailers & fashion professionals, 365 days a year.

The platform is exclusively accessible to retailers, who want to get in contact with suppliers and vice versa. Retailers can get inspired by the latest previews, videos and retail presentations from various international suppliers. Retailers no longer have to wait for the fashion Trade Fairs in order to orient themselves on the new buying season. This is now possible 24/7 - 365 days a year online.

#### INTERNATIONAL COLLABORATIONS

NextCollections collaborates with various Fashion Trade magazines, Fashion Trade Organisations and Fashion PR agencies in different countries. Joining us as a brand means grabbing the attention of a large group of international retailers. With a top notch retail presentation, e-Magazines and daily newsletters.

#### TARGET GROUP

Retailers & professionals in apparel, footwear & accessories

#### DAILY REACH

60.000 fashion professionals from over 25 countries

#### **B2B ACCESS**

By registration & verification

#### PARTNERS

Textilia Modint WhatToWearToday MyBusinessMedia

#### RATES FOR BRANDS

Full Retail Presentation € 1.495.- for 6 months € 2.750 for 12 months











# THE ONLINE B2B PLATFORM FOR BRANDS & RETAILERS

#### WHY JOIN US AS A FASHION BRAND?

- ★ Daily reach of 60.000 fashion professionals (06/'13)
- 🜟 Grab the attention of retailers 365 days a year
- ★ Top-notch retail presentation of your collection(s)
- ★ 24/7 access to update your presentation online
- Trong international B2B presence online
- Access controlled B2B info (you decide who gets access)
- ★ New retail contacts & orders online!

Join us as a fashion brand, distributor or agent. To sign up go to NextCollections.com and fill in your details as a brand. You will get a full Retail Presentation including your collections, contactdetails & (optional) your B2B info.

### FOR MORE INFORMATION

- ★ Contact us at +31 (0)30 20 40 255 / info@nextcollections.com
- ★ Visit our platform: www.NextCollections.com



- ★ 60.000 fashion professionals
- ★ From over 25 countries
- ★ 40% outside Europe
- ★ Weekly Newsletters (26.000)
- Monthly E-Mag 'Previews'



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